Corporate Social Responsibility (CSR)
Sustainable Business in the Arctic

Senior Arctic Officials meeting
20-21 March, 2013
Stockholm

Rationale
Increased business activities in the Arctic

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Corporate Social Responsibility

The mandate in the Nuuk-declaration
"Take note of the incoming Swedish Chairmanship’s intention to propose [...] to initiate a dialogue with the private sector on how business can contribute to sustainable development in the Arctic" (p. 28).

Strategic Approach

• Focus on Sustainable Business
• CSR in the Arctic
• Informal Business Dialogue

Corporate Social Responsibility Implementation

Progress of work
– Two CSR workshops in Sweden
– Building on existing guidelines
  UN Global Compact, the OECD guidelines and GRI
– Information
– Mechanisms for implementation
– The Arctic Council a common forum for CSR in Arctic business operations

Proposed draft text for Ministerial Declaration

“Welcome the inclusion of Corporate Social Responsibility and Sustainable Business to the Activities of the Arctic Council, and encourage enterprises operating in the Arctic to respect internationally agreed guidelines and principles”
State of play

- SDWG is developing a CSR section on its website
- Agreed information and useful links to OECD, UN Global Compact and GRI
- Outreach and communicate the goals of this work

Next steps

- CSR workshop in Stockholm, 18 April, 2013
- Finalize the web-based information tool on CSR in the Arctic
- Review and acceptance by the SDWG
- Presentation at the informal SAO meeting in April

Next steps

- A momentum to focus on sustainable business in the Arctic
- The Arctic Council has a role to play
- Sweden will conclude this work with recommendations to next chairmanship before May 15, 2013.

Thank you!