Corporate Social Responsibility (CSR)
Sustainable Business in the Arctic

Senior Arctic Officials

14-15 November, 2012
Haparanda
Corporate Social Responsibility

The mandate in the Nuuk-declaration

"Take note of the incoming Swedish Chairmanship’s intention to propose [...] to initiate a dialogue with the private sector on how business can contribute to sustainable development in the Arctic” (p. 28).
Rationale

• Increased business activities in the Arctic
Strategic Approach

- CSR in the Arctic
- Informal Business Dialogue
Corporate Social Responsibility Implementation

• CSR workshop in Stockholm in January
  – Building on existing guidelines
  – UN Global Compact, the OECD guidelines and GRI
  – Mechanisms for implementation
  – The Arctic Council a common forum for CSR in Arctic business operations
Next steps

• SDWG will develop an information tool on CSR in the Arctic.
• A workshop in Stockholm, 28-29 November to work on a draft
• The draft work shall be presented to the SDWG and finally to SAO’s
Conclusion

• First phase to develop an information tool on the web
• Agreed information and useful links to OECD, UN and GRI
• Delivery date: May 15, 2013
• Continue integrated work on CSR in the Arctic
CSR in the Arctic - an integral part of the work of the SWDG and Arctic Council

Thank you!